

# SPARTANBURG HIGHLIGHTS

Spartanburg is unmatched statewide in economic development for new investment and job creation, home to a thriving cultural district and diverse educational institutions, and recognized for its award-winning culture of health.

- Spartanburg is home to the **Carolina Panthers** training camp which has an average annual economic impact of over **\$10 million**.
- **BMW's** only manufacturing facility in the USA is located 15 miles from downtown Spartanburg.
- Among numerous new development projects in Spartanburg, the **Drayton Mills** mixed-use development project has been touted as a benchmark for historic revitalization.
- **20,000** daytime population within 1.5 miles
- **\$200 million** of investment either completed or currently under construction in downtown
- Nearly **275** existing multi-family units, with a **98%** occupancy rate, and **150+** units under construction, in the downtown area
- **35+** restaurants and bars located within walking distance, with **13% growth** in sales in 2016
- **115** attractions in downtown cultural district
- Over **14,000** college students in the downtown area
- Downtown **walkability** (71 on a scale of 1-100)



## New Downtown Projects



### AC Marriott

114 hotel rooms,  
meeting space,  
dining



### The Montgomery Building

Mixed use  
redevelopment  
with over 100  
multifamily units

